



# EDITORIAL GUIDELINES

YMC has always been – and will continue to be - comprised of a wonderful tapestry of voices. How boring it would be if we agreed on every issue, or held the same beliefs? We want voices that don't always align with prevailing thought and encouraging discussion and debate is primary in our editorial objectives.

All great publications have an overarching editorial standard (and we are a great publication)! Here are some guidelines to keep in mind when writing for YMC. This guideline doesn't mean you can't think differently or have your own set of beliefs – that is yours and yours alone to decide. This is simply an outline of editorial standards when it comes to what YMC publishes.

Have a look at our editorial calendar to see monthly themes.

We accept non-fiction storytelling, opinion, listsicles, slideshows, compilation or “best of” posts, and informative/to-do/DIY posts.

## **Keep in mind that writing for the web is different than print publications in several ways:**

- Tone should be chatty and conversational, and while it can strive to teach and inform, a patronizing tone is not our style.
- Be direct, to-the-point, and have an opinion – but be prepared to back it up with facts.
- We love and frequently feature dissenting voices on YMC, but we ask that while speed is encouraged in timely posts, please ensure you have fully formed your thoughts and rational before posting.
- **CONFIRM AND PROVIDE SOURCES FOR FACTS.** Wiki is not accepted as a factual source but may be used to offer biographical information.
- Humour is welcome and admired but can be difficult to achieve – if you are don't write “funny,” don't push it – be yourself as your genuine voice will shine through and perform best.

Where applicable, include links to works which both confirm and dissent from your stated position in order to encourage debate and offer additional benefits to our reader.



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**YMC publishes original material which adheres to the following criteria:**

- We are pro-woman. We support women. ALWAYS.
- We never critique children.
- We are body-positive – no matter what the size, fame-level, career-choice, lifestyle, ability or arrangement of the individual, we respect every person’s physical body.
- We don’t fear monger. Voices of dissent are completely acceptable, but must be rooted in fact with links to credible and reliable sources.
- We are allies to LBGQTQIA communities.
- We will continue to be a platform for marginalized voices and allow those voices to speak for themselves in places we should be listeners. When we write about marginalized communities and people, we do so to support and not “teach” or critique those communities.
- We are sensitive in our word choice and vernacular and YMC strives to use terms which denote appreciation, sensitivity, and acceptance. For example: we use “transgender” and NOT “transgendered.”
- YMC is not a political website and we do not align with any one political ideology or affiliation. You are welcome to submit political critique in the context of your posts, but it must focus on the subject matter and never the party or person specifically.

We do occasionally run previously published work as syndicated content, so long as the submitted work is owned by the contributor submitted with links to original content are provided with permission for YMC to post.

**All submitted content is subject to an editorial process and publication is at our discretion.**